### **OFFICIAL CALL**

#### OF THE

BOARD OF DIRECTORS: ELECTED OFFICERS, STANDING APPOINTEES,

AREA REPRESENTATIVES, STANDING AND SPECIAL COMMITTEE CHAIRS,

CLUB PRESIDENTS, NCFRW PAST PRESIDENTS,

**MEMBERS-AT-LARGE** 

AND THE

NCFRW EXECUTIVE COMMITTEE

FOR THE

NCFRW EXECUTIVE COMMITTEE MEETING

AND

47<sup>th</sup> CONVENTION, 12<sup>th</sup> BIENNIAL CONVENTION

AND

SPRING MEETING OF THE NCFRW BOARD OF DIRECTORS

May 6-7, 2011

CROWNE PLAZA HOTEL HICKORY. NORTH CAROLINA

EXECUTIVE COMMITTEE: WILL MEET FROM 2:00-4:00 P.M., FRIDAY, MAY 6, 2011

PRESIDENT'S MEETING AND TREASURERS ROUNDTABLE WILL BE HELD AT 8:30 A.M. SATURDAY, MAY 7, 2011. FOLLOWED BY BOARD OF DIRECTORS MEETING/CONVENTION AT 9:30 A.M. TO APPROVE MINUTES OF THE PREVIOUS MEETING, RECEIVE THE TREASURER, OFFICER AND COMMITTEE REPORTS, ELECTION OF 2011-2013 NCFRW OFFICERS, 2011 DELEGATES AND ALTERNATES AT-LARGE TO THE NFRW CONVENTION, AND TO COMPLETE THE BUSINESS PENDING BEFORE THAT BODY. BOARD MEETINGS ARE OPEN TO ALL NCFRW MEMBERS.

#### INCLUDED IN THIS OFFICIAL NOTICE:

- 1. REGISTRATION FORM
- 2. HOTEL INFORMATION
- 3. SCHEDULE OF EVENTS
- 4. SPEAKER BIOGRAPHIES
- 5. NCFRW DELEGATE/ALTERNATE SUBMISSION FORM AND INSTRUCTIONS (Club Presidents Only)
- 6. HONORARY LIFE CRITERIA
- 7. NOMINATING COMMITTEE REPORT FOR 2011-2013
- 8. NFRW CONVENTION DELEGATES/ALTERNATES ELECTION INFORMATION
- 9. NEWSLETTER & HISTORY BOOK CONTEST RULES

(FOR MINUTES OF THE FALL BOARD MEETING, SEE OUR WEBSITE, www.ncfrw.com IN THE MEMBERS ONLY SECTION.

### NORTH CAROLINA FEDERATION OF REPUBLICAN WOMEN **SPRING BOARD MEETING**

47<sup>th</sup> Convention 12<sup>th</sup> Biennial Convention Crowne Plaza Hotel, Hickory, North Carolina MAY 6-7, 2011

#### NCFRW REGISTRATION FORM

(Please complete one form for each person attending any or all functions. Copies may be made)

Please type or print:	Name	
Full Address:	(Exactly as you want it to appear o	n name tag)
Telephone: (Home)_	(Work)	
Email Address:		
Club Name:		
Office held:	NCFRW Position	
Guest of (if applicable	e):	
Employer:	Occupation:	
Friday Di Spea	inner at Host Hotel aker: Sharon Day, RNC Co-Chair & & Congressman Patrick McHenry	<u>Cost</u> \$32
Saturday Speake	r: Board Meeting (including workshops) r Lunch rs: Rebecca Kleefisch, Wisconsin Lt. Governor ncella Smith, Founder of American Pride PAC	\$10 \$25
<b>Regular Registratio</b> Total for events che	n (until April 29, 2011) ecked above:	
\$10.00 for total packa → Please honor the firm attende	con fee (after April 29 or at the door) age, or \$5.00 for individual events. ese deadlines; it is difficult to plan without ance numbers.	
	(Your check is your receipt) us that you will be attending:	
Breakout Workshop	•	
Connect the I Hal Weather		Direction of America's Healthcare system Dr. C.L. Gray
	e the Nation' – Princella Smith & Frederick Do A CHECK MUST BE ENCLOSED WITH	REGISTRATION FORM.

Make check payable to NCFRW

Mail to Catherine Earle, NCFRW Assistant Treasurer, 313 Palomar Street, Fayetteville NC 28314 910-864-4560

CME2treas@aol.com

Registration times: Friday 4:00 – 6:30 p.m., Saturday, 7:30-9:15 a.m. Note: If you are only attending lunch, registration will be open 30 minutes before lunch on Saturday

### North Carolina Federation of Republican Women Spring Board of Directors Meeting 47<sup>th</sup> Convention 12<sup>th</sup> Biennial Convention May 6-7, 2011 Crowne Plaza Hotel - Hickory, NC



~Hotel Information ~
Crowne Plaza Hotel - Hickory
1385 LENOIR RHYNE BLVD. SE
HICKORY, NC 28602 UNITED STATES

Hotel Front Desk: 828-323-1000 | Hotel Fax: 828-322-4275

**Special NCFRW Room Rate:** \$85 (plus taxes)

Room Rate \$85/night.

<u>**DEADLINE**</u>: You must make reservations by <u>**April 27, 2011**</u> to get the guaranteed NCFRW rate. After that date, rooms will be available only as space is available and at prevailing rates

<u>To Make a Reservation:</u> NC Federation of Republican Women room reservations may be made by calling the central reservation office at 828-323-1000.

Mixing business and pleasure with style and ease is no problem for Crowne Plaza of Hickory. Located in the beautiful Catawba Valley and less than an hour's drive from the magnificent Blue Ridge Mountains, as well as the Charlotte Douglas Airport, Crowne Plaza of Hickory is only minutes away from the famous Hickory Furniture Mart, Hickory Motor Speedway, the birthplace of Nascar, Lenoir-Rhyne University, the Historic Downtown area of Hickory known as Union Square, as well as the modern eclectic shopping malls.

#### **DIRECTIONS:**

**General Directions to the Hotel** 

I-40 W exit 125 turn left then left again at the 2nd traffic light.

I-40 E exit 125 then bare right at light hotel on left.

## North Carolina Federation of Republican Women Spring Board of Directors Meeting/Convention May 6-7, 2011

Crowne Plaza Hotel - Hickory, NC

### **Preliminary Schedule of Events**

Friday	$y - \mathbf{May}$	6.	20	11
LILLE	11166	~,		

2:00 – 4:00 p.m. Executive Committee Meeting

4:00-6:30 p.m. Registration

7:00 p.m. Dinner – Crowne Plaza Hotel

Speakers: Sharon Day, Co-Chair of the Republican National Committee

Congressman Patrick McHenry

8:30 p.m. - ??? Hospitality Room

#### Saturday, May 7, 2011

Saturday, May 1, 2011	
7:30 – 9:15 a.m.	Registration
8:30 a.m.	Deadline to set up for Newsletter & History Book Contest
8:30 – 9:15 a.m.	President's Roundtable
8:30 – 9:15 a.m.	Treasurer's Roundtable
9:30 – 11:45 a.m.	Board of Directors Meeting/47 <sup>th</sup> Convention 12 <sup>th</sup> Biennial Convention
11:45 – 12:15 p.m.	Registration
12:15 – 2:00 p.m.	Lunch - Crowne Plaza Hotel

Guest speaker: Rebecca Kleefisch, Wisconsin Lt. Governor

Princella Smith, Founder of American Pride PAC

Presentation of Honorary Life Members

2:30 – 4:00 p.m. Breakout workshop #1

1) Connect the Dots: Information Warfare 101

Trainer: Hal Weatherman

Location TBA

2) Finding Solutions for America's healthcare system

Trainer: Dr. C.L. Gray

<u>OR</u>

3) 'Engage the Nation'

Trainer: Princella Smith & Frederick Douglass Foundation of

North Carolina

## **Speaker Biographies**



# **Congressman Patrick McHenry**

Patrick McHenry is serving his fourth term in the United States Congress where he represents the citizens of North Carolina's 10th District. Congressman McHenry's district comprises ten counties in Western North Carolina, from the suburbs of Charlotte to the home of NASCAR in Mooresville to the Blue Ridge Mountains.

In the 112th Congress, McHenry serves as a Deputy Republican Whip, helping to manage the legislative priorities of Congressional Republicans on the House floor. Congressman McHenry is a member of the House Financial Services Committee, which deals with federal legislation related to the securities market, banking, insurance and real estate. He is also a member of the House Committee on

Oversight and Government Reform, where he serves as Chairman of the Subcommittee on TARP, Financial Services and Bailouts of Public and Private Programs.

As a Subcommittee Chairman, Congressman McHenry is at the heart of the Oversight and Government Reform Committee's effort to make the federal bureaucracy more accountable for how it spends the American people's money. In this role, McHenry is helping to lead the Committee's interface with the financial services industry and bring transparency, openness, and solutions for the challenges facing our financial system.

Throughout his career, Congressman McHenry has been a vocal and effective advocate for the men and women who wear the uniform of our country. He received awards from the North Carolina Chapters of the American Legion and Marine Corps League for his extensive work in bringing a veterans' health care clinic to his district after nearly two decades of delay. The National Guard presented Patrick McHenry with the Charles Dick Medal of Merit for his exceptional service to the North Carolina National Guard.

Recognized as a leader of the conservative movement in America, Patrick McHenry is the Chairman of the House Conservatives Fund. He shares the most conservative voting record in Congress on family values issues, according to National Journal. Having never voted for a tax increase in his career, Congressman McHenry is continually recognized as a "Hero of the Taxpayer" by Americans for Tax Reform.

Congressman McHenry is the recipient of several additional awards including: the National Association of Manufacturing's "Manufacturing Legislative Excellence" Award, the Small Business and Entrepreneurship Council's "Small Business Champion" Award, the U.S. Chamber of Commerce's "Spirit of Enterprise" Award, the 60 Plus Association's "Guardian of Seniors' Rights" Award, the Family Research Council's "True Blue" Award, and Citizens Against Government Waste's "Taxpayer Hero" Award.

Most importantly, Congressman McHenry continues to listen to the voters of the 10th District and act as their voice in Washington. His main focus is to provide the highest level of constituent services at home in Western North Carolina.

Prior to being elected to Congress in 2004 at the age of 29, Patrick McHenry represented the 109th District in the North Carolina House of Representatives. He also served as Special Assistant to the Secretary of the U.S. Department of Labor, a post he was appointed to by President Bush. Patrick McHenry is a graduate of Ashbrook High School in Gastonia, N.C. and Belmont Abbey College, where he earned a Bachelor of Arts in History. Congressman McHenry and his wife Giulia live in his hometown of Cherryville, N.C. and worship at Saint Michael's Church.

Congressman McHenry has appeared on Fox News, Fox Business Channel, CNN, CNBC, and MSNBC to promote common sense conservative principles



### **Sharon Day**

Sharon Day was elected Co-Chair of the Republican National Committee on January 14, 2011. From 2009-2011, she served as RNC Secretary. She has served the Republican Party at the local, state and national level for more than 20 years.

Sharon has built several businesses in the insurance and marketing industry, creating jobs for hundreds of individuals and families. She has used that private sector success in the political arena working for candidates, committees and groups that believe in the power of small businesses and the free market system.

Sharon has been a member of the Broward County, Florida Republican Executive committee since 1994 and State Committeewoman from Broward County since 1996. She has served as Florida's National Committeewoman since 2004 before her election as Secretary of the RNC.

During the election recount of 2000 Sharon played an important role by identifying and deploying Republican ballot counters in Broward County to ensure a balanced and transparent review occurred. Following that effort, she was appointed to serve on the Committee for Election Reform for the State of Florida by Governor Jeb Bush.

In 2006, Sharon was elected one of eight members on the site selection committee for the 2008 RNC Convention, where she was also selected as Chairman of the Convention's Special Events. She was appointed to the Committee on Arrangements for 2008 and has received a similar appointment for the 2012 Convention in her home state of Florida.

Among other areas of her community service, Sharon was appointed by both Governor Bush and Governor Crist to the Broward County Housing Authority where she previously served as the Chair. Additionally, Sharon serves as a Commissioner on the Florida Commission on the Status of Women.

During her service to the Republican Party, Sharon has recruited numerous successful candidates and worked closely with party activists and supporters to spread the Republican message of less taxes, less spending and more freedom. In addition she looks to continuing GOP success in the future through the use of the latest technology.

Sharon was born in Texas, but resides in Ft. Lauderdale with husband, Larry. They earlier counted Indiana as home. Two sons and five grandchildren are a great source of pride.



### **Rebecca Kleefisch**–A Wisconsin-Proud Conservative Woman

Rebecca's family tradition of strong women is laid out in the story of her Great Great Great Grandmother, who was surprised when the newly-purchased family farm along the shore of Lake Butte des Morts was also the site of a time-honored Menominee trail. When Chief Oshkosh himself once led his band straight to her door, Ester Mary Cole Reed was there to entertain with a jar of cookies. (Later she learned her guests liked doughnuts even better.)

As a teenager, Rebecca learned the value of work by filing invoices in her dad's home office for pennies a paper and teaching tap lessons at her mother's dance

studio. But it was her father's work for Butler's own Western States Envelope Company that sparked her interest in marketing.

At her college internship at WISN-TV in Milwaukee, Rebecca met Joel Kleefisch, a young reporter whose quick rise to a top 30 TV market interested her. He interested her, too. Their first date was to Lambeau Field where the pair was too frugal to part with the money for tickets, so they got to know each other over the time-honored tradition of watching the Packers rout the Vikings from a tavern.

In 1999 Lt. Governor Kleefisch joined the ranks of WISN-TV. Before long, she was again behind the morning anchor desk, fronting two hours of daily coverage for the Southeastern Wisconsin station, chatting with her coanchors about politics during commercial breaks. When Joel and Rebecca first daughter Ella arrived in 2003, Rebecca left her job as a news anchor to stay at home, but still committed to keeping the family finances on track.

The Kleefisches sold their house and moved into one with a more affordable mortgage. They began clipping coupons and cutting back. Rebecca arranged freelance work when Joel was home to watch Ella and Violet.. Her work in TV and college coursework in marketing put Kleefisch in a unique niche to do contract work in marketing, public relations and media. She did all three, squeezing in volunteer work in Ella's classroom and teaching Violet's Sunday School class. In 2009, with kids out of diapers, Kleefisch was frustrated watching her beloved Wisconsin being wrecked by liberal tax-and-spenders. Combining her TV background and political junkie tendencies, Rebecca started a video blog, embedded once a week on "Sykes Writes", a widely read conservative Wisconsin blog. Shortly after, she snagged a regular seat as a conservative pundit on "Sunday Insight"- a political talk show.

Banking on her experience in marketing and messaging and her love of politics, people started suggesting it might be time for a mom with some kitchen table common sense to lead. So Kleefisch filed papers to run for Lieutenant Governor of Wisconsin. Rebecca proved herself and her conservatism in debates, and by outfundraising her opponents at each reporting date. Volunteers lifted her through the exhausting race.

But Rebecca's exhaustion was due to more than relentless campaigning. Late in her campaign, she was diagnosed with colon cancer. On September 2, the 35-year-old Kleefisch had laparoscopic surgery at Froedtert Health in Milwaukee to remove a tumor the size of a grapefruit. On September 14, she won the GOP primary by 22%. Rebecca's doctors found the tumor at a stage where the likelihood of a cure is high and the possibility of recurrence is fairly low. She campaigned harder, coasting to a huge victory in the November 2010 general election with Wisconsin's Governor, Scott Walker.

While she dutifully fulfills her duties as Wisconsin's Lieutenant Governor, Rebecca took her doctor's advice to undergo precautionary chemotherapy. Her faith, energy and plain-speaking confidence are evident wherever she goes.



### Princella D. Smith

#### **Founder of American Pride PAC**

Princella Smith is a political operative and communications strategist. A native of Wynne, Arkansas, Princella was raised by her father John Smith, a former school board vice president and the minister at Christian Fellowship Church and her mother Sandra Smith, the vice principal at Wynne High School.

Princella has always been a standout leader among her peers. She began public speaking at age four and graduated from Wynne High School where she lettered in high school basketball, was selected to the Arkansas

All-Star Basketball team, and graduated with academic honors.

Princella's passion for politics solidified in high school when she was sponsored by the Wynne chapter of the Women's American Legion Auxiliary to attend Arkansas Girls State where she was elected as the 2001 Girls State Governor out of roughly 900 girls statewide.

During her collegiate years, Princella participated heavily in statewide and national government including internships with former Arkansas Governor Mike Huckabee, former Arkansas Lt. Governor Win Rockefeller, U.S. Congressman John Boozman of Arkansas, and a clerkship at the U.S. Department of Labor.

She was propelled into the national spotlight in 2004 when she won MTV's "Stand Up and Holla" essay/speech contest and became a prime time speaker at the Republican National Convention in New York City addressing the nation on the same night as First Lady Laura Bush and California Governor Arnold Schwarzenegger. The next day, she addressed the Youth Convention where she was introduced by Congressman Boozman.

Princella has served as a Communications Director on Capitol Hill and as the National Spokesperson for American Solutions, an organization founded by former Speaker of the House, Newt Gingrich.

She has been a guest lecturer on the topics of "New Media" and "Grassroots Activism" at The Leadership Institute and a past Visiting Fellow for the Independent Women's Forum.

Princella is a regular political contributor and has been featured and/or written for several national media outlets including: FOX News, CNN, CBS, MSNBC, BET, Bloomberg News, PBS, France 24, EuroAmerican News, NPR, USA Today, XM Satellite Radio, The Chronicle of Higher Education, Essence Magazine, and several local press/media outlets among others. In 2010, Princella vied to become America's youngest Member of Congress as a candidate for the First District of Arkansas at age 26. During only a 3-month run, she garnered the support of national Republican leaders, Newt Gingrich and Mary Matalin as well as national pro-life group, The Susan B. Anthony List, veteran support group, Veterans' Vision, and the Religious Freedom Coalition.

Princella is a graduate of Ouachita Baptist University in Arkansas, where she majored in Political Science with minors in Communications and History and was the offensive player of the year for the Lady Tigers basketball team. She is a graduate of the Buckley School of Public Speaking.

Princella is currently the Director of Education in the Office of the Arkansas Secretary of State. She is also an adjunct teacher at East Arkansas Community College and the owner of Princella Smith Strategies.



### Hal Weatherman

Hal Weatherman is the National Communications and Marketing Director for Act for America, a grassroots advocacy organization dedicated to national security and terrorism related issues. Hal is the former Chief of Staff to United States Representative Sue Myrick, having held the position for 12 years. A graduate of Wake Forest University, Hal earned his Masters Degree from Wheaton College. He is married, with three children and resides in North Carolina.



# Dr. C.L. Gray

Dr. C. L. Gray is a practicing Board certified internal medicine physician in North Carolina. Previously, Gray served as Chief Medical Resident at Bassett Healthcare, an affiliate of Columbia University. Upon completion of his training in 2000, he received the E. Donnall Thomas Research Award, presented annually for exceptional research. Gray has two scientific publications to his credit. He graduated from the University of Minnesota Medical School in 1995 where he served as president of the Christian Medical and Dental Society (CMDS) and as an honorary member of the CMDS graduate board of ethics.

Gray earned his combined Bachelor of Science degree from University of Minnesota in the areas of electrical engineering, life sciences, and officer training. He was recognized with numerous Air Force ROTC awards for academic excellence. His undergraduate research led to six patent disclosures in the area of fiber optics, robotics, and data acquisition.

Gray's interests include medical ethics, politics, philosophy, medical missions, and writing. Since 1998, he has completed ten international medical trips to Peru, Ecuador, Venezuela, Romania, India, South Africa, and Zambia. The Battle for America's Soul, Gray's upcoming book, is the result of years of research and analysis of the history and philosophy of medical ethics leading to Post-Hippocratic medicine in Western culture, as well as our present cultural divide. His second book, Courage to Live, explores the basis for hope while living in a fallen world.



Physicians for Reform is a non-profit organization founded by <u>Dr. C. L. Gray</u> in December of 2006 to find solutions for American healthcare. Working together, physicians, patients, and the business community can recapture the heart of medicine and secure a political platform to reform American healthcare. The loss of the patient/physician relationship is central to the decline of medicine we face today. America offers the most sophisticated healthcare in the world. Yet, neither patient nor physician is content.

Patients in America view physicians with growing distrust. They often schedule appointments months in advance only to get five minutes with a doctor they don't know. Physicians view patients as potential plaintiffs. Trapped by forms, litigation, and a bewildering array of regulations, they contemplate abandoning the practice of medicine altogether. Physicians for Reform provides solutions to this escalating dilemma.